



121 Express Street Plainview, NY 11803

Email: Sponsorship@konigwheels.com

2010-2011 KÖNIG Sponsorship Program

Thank you for taking part in the KÖNIG -NASA Wheel Sponsorship program for 2010-2011. König is excited to be working with your vehicle/team this year and look forward to building long-lasting relationships. König fully realizes the importance of grassroots motorsports and has strived to create products that are truly track worthy. König has gone one step further by creating a sponsorship program. The goal here is to help you obtain product needed to compete at a price level that helps to keep you on the track.

Our marketing program can be your marketing vehicle to success. We look forward to regular communication to and from those we support. We strongly encourage you to supply us with updates and images that we can use in our marketing efforts. Cross marketing is a great “free” way for you to make your team known to others and we are here to help.

Of course, König strives to choose the best candidates to represent our company and products. We feel very strongly that our continued relationship with NASA and NASA members will enhance this tradition.

Making quality products and providing top-notch service is what has made König successful for almost 30 years. We will continue to lead the industry by listening to our customers. We know that the best is yet to come and look forward to suggestions that will allow us to serve you best.

Thank you for your continued Support!

Sponsorship Application “NASA”

König’s joint sponsorship program with NASA is designed to support and show support for Individuals, and Teams that will represent König in a positive light. König wants to make every relationship last. We are proud to make quality products and we hope that this is reflected in our involvements.

The NASA Program:

König has multiple levels of sponsorship to ensure that the appropriate parties get the correct amount of product to fit their needs. Please make sure you have read, and filled out all information prior to returning these forms. The understanding and acceptance of all requirements, responsibilities, and regulations are part of this program. Sponsorship with product deals is in exchange for your cooperation of conditions and representation of KÖNIG at events.

Contact:

For questions about fitment or to place an order please email:

Sponsorship@Konigwheels.com

**** Please use this email address for all communication, unless otherwise instructed. Although we would love to be able to answer phone calls, due to extreme volume we must ask you to email only.**

Important things to know:

1. König will respond to emails within 3 business days.
2. Wheels available in this program are shown below. ONLY the listed wheels, sizes, finishes, and offsets are available through this sponsorship program.
3. Pricing is listed next to the wheel.
4. NO WHEELS ARE TO BE USED IN RETAIL SALE.
5. Wheels will come with out center caps and wheel decals.
6. Hub centric rings and lug nuts will be sold separately and only if asked during time of order (providing stock is available at time of order).
7. You must be a NASA member with a valid NASA membership to be eligible for this program. (Memberships will be verified)
8. Sales tax must be collected if you are shipping to or reside in either New York or California.

The sponsorship will offer these things to you:

You will be able to purchase König Wheels at an extreme discount. (12 wheels per year maximum, per NASA membership ID #. More may be permitted on a case by case basis.) –**In exchange for requirements**

Sponsorship Requirements (minimums):

- **Pictures of Vehicle with product supplied on it.**
- **4- König decals must be placed on the vehicle no smaller than 6"x2" (it is suggested at 4 corners of vehicle in visible spot). Windshield Banners or other placements may be required in certain situations.**
- Email and mini recap (approx 50-100 words) after each event WON and pictures from this placing. (You with car, you with trophy and car in front of decal and wheel)
- Cooperation and representation of König at shows/events if asked by König (and is possible and/or reasonable from both parties and is acceptable to vehicle owner).

Sponsorship Terms and Conditions:

- It is understood and agreed that König has the right to publish, edit, and use all images, editorial, ads, and stories of the vehicle(s) and personalities connected to the team/company/vehicles being sponsored. Furthermore it is understood that all of this is in for exchange for the product and assistance that König has provided and comes without additional costs.
- König reserves the right to use vehicle(s) at any shows during the year prior to any non-vehicle sponsor (Especially SEMA) with the understanding that it is acceptable with vehicle owner.
- König is by no means and under any circumstance is at fault or accountable for any misrepresentation, miscommunications, failure, damage, shipping errors, losses or anything else which is a result from this sponsorship/partner agreement, product, or use there of.
- In certain circumstances it may be asked by König that the vehicle or its parties act as a representative of the company for specific events (if acceptable by vehicle owner).
- Vehicle may not be sponsored by any other wheel company for the length of the sponsorship of your vehicle.
- It should be understood that the acceptance of this contract means that all terms, regulations, conditions, and etc are accepted by the party, their team, and or all individuals involved with this deal. Further more it is the responsibility of the owner/team leader and all of the team members to inform others of the responsibilities and the importance of representing König in a positive light that is connected with this sponsorship.
- If this contract is violated by the sponsored König reserves the right to collect the cost of all goods/products given plus the reimbursements of any additional costs and monies paid.
- All products and decals must remain on vehicle for entire race season.
- Relations with Participant: Participant is an independent contractor and nothing contained in this agreement or done pursuant to the Agreement shall be construed as creating a partnership, agency or joint venture between or among König Wheels or any of their respective affiliates or agents, and Participant. Participant's employees shall not be deemed to be employees or agents of König Wheels for any purpose whatsoever. Accordingly, participants are responsible for payment of all employment or sales taxes, benefits, insurance and the like for all work performed by its employees in connection with the performance of this agreement. If I breach any terms of this agreement, in addition to any other remedy König may charge me and I will promptly pay to König, the

market price for any product(s) König has supplied to me under this agreement. This agreement shall be in effect from the date of execution hereof and shall remain in effect as long as I drive or own a König sponsored vehicle. This supersedes all prior agreements between parties.

- Indemnification/insurance: participant agrees to indemnify König Wheels, and their respective officers, directors, employees, agents, and affiliates from and against any and all damages, costs, judgments, penalties and expenses of any kind (including reasonable legal fees and disbursements) which may arise as a result of the breach by Participant of this Agreement, the breach of any of the warranties and representations made herein, the breach of confidentiality pursuant, any action or failure to act by Participant in connection with this Agreement, or as a result of any representation, information or the Equipment supplied by participant to König Wheels in connection herewith. König Wheels agree to defend, indemnify and hold harmless Participant and its officers, directors, employees and affiliates from any and all damages, cost, judgments, penalties, and expenses of any kind including reasonable legal fees and expense) which may arise by a breach by König Wheels of this Agreement, a breach of any representation or warranties made herein, by any action or failure to act by König Wheels hereunder or in connection with any information or materials supplied by König Wheels hereunder and arising and/or relating to the implementation of the context (except those claims, if any, hat relate solely to the Equipment). This Section will survive the termination of this Agreement.

Information needed for ordering: (in email form)

- Your full name
- NASA Member ID number
- Shipping address (must match billing address)
- Credit Card information (CC #, Type of card, Full name on card, expiration date, security code on back)
- Wheel, size, finish, and offset of your choice.
- Make and model of your car
- Attached and completed NASA-König sponsorship application
- Brake Caliper Template if aftermarket brakes are on the car.

Information:

Owner/Team:

Date: _____
 Owner's Name: _____
 Team Name (if Applicable): _____
 Contact Person: _____
 Home Address (No P.O. Boxes): _____
 City: _____ State: _____ Zip Code: _____
 Home Phone: _____ Business Phone: _____
 Cellular Phone: _____
 E-Mail Address: _____

Vehicle Information: (If more than one vehicle is applicable, then you only have to fill in vehicle information for that vehicle on additional form.)

Year: _____ Make: _____ Model: _____
 Type of Racing/Show Circuits and Associations (if applicable): _____

Class(s): _____
 Vehicle # (if applicable): _____
 Membership ID #: _____
 Association License #: _____
 Planned Media Coverage (please attach letters of intent if available):

Wheel Choice:

_____ SIZE: _____

Other:

References:

References - please provide references in relation to your project and/or team

1. NAME: _____

Phone Number: _____

Email: _____

Relationship: _____

Company: _____

2. NAME: _____

Phone Number: _____

Email: _____

Relationship: _____

Company: _____

3. NAME: _____

Phone Number: _____

Email: _____

Relationship: _____

Company: _____

Quick Team/Company/Individual Bio:

Previous Achievements:

Future Plans:

Shipping Information:

Shipping Address (no P.O. Boxes): _____
City: _____ State: _____ Zip Code: _____
Shipping address phone number: _____
Shipping address Contact name: _____
Special Instructions: _____

Credit Card Information:

*** It is understood that fraudulent or false information provided is illegal and not acceptable. König reserves the right to prosecute in the event fraudulent or false information is used to pay for any item.*

Credit Card # (M/C, Visa): _____
Expiration Date: _____ V-Code: _____
Name as Appears on Card: _____
Credit Card Billing Address: _____
City, State, and Zip Code: _____

*****By signing this form you are verifying your understanding and acceptance to the terms, regulations and conditions of this contract. You are also stating that you understand that König may exercise the right to withdraw, terminate, postpone or modify and part of its obligation at any given time. *****

Owner/Officer Signature: _____

Position (if applicable): _____

Date: _____


COMPLETED FORMS ARE TO BE RETURNED VIA EMAIL TO:

Sponsorship@Konigwheels.com

Subject: NASA SPONSORSHIP APPLICATION

NASA WHEELS AND RATES

** Wheel weights may vary slightly

WHEELS	FINISHES	SIZES	BOLT PATTE	WEIGH ET	PRICE		
	Graphite w/ Machined Face + Lip	17x8	5x114.3	21.2	30	\$105.00	
	Graphite w/ Machined Face + Lip	17x8	5x114.3	21.2	40	\$105.00	
	Graphite w/ Machined Face + Lip	17x9	5x114.3	21.5	25	\$110.00	
	Graphite w/ Machined Face + Lip	18x8.5	5x114.3	22.5	20/35	\$125.00	
	Graphite w/ Machined Face + Lip	18x9.5	5x114.3	22.9	25/45	\$130.00	
	Gold	15x6.5	4x100	11.9	38	\$70.00	
	Carbon (Gloss Black)	15x6.5	4x100	11.9	38	\$70.00	
	Race Silver	15x6.5	4x100	11.9	38	\$70.00	
	Gold	16x7	8x100/114.3	15.2	40	\$80.00	
	Carbon (Gloss Black)	16x7	8x100/114.3	15.2	40	\$80.00	
	Race Silver	16x7	8x100/114.3	15.2	40	\$80.00	
	Gold	17x7	4x100	16.8	40	\$90.00	
	Carbon (Gloss Black)	17x7	4x100	16.8	40	\$90.00	
	Race Silver	17x7	4x100	16.8	40	\$90.00	
	Gold	17x7	4x114.3	16.8	40	\$90.00	
	Carbon (Gloss Black)	17x7	4x114.3	16.8	40	\$90.00	
	Race Silver	17x7	4x114.3	16.8	40	\$90.00	
	Brushed	15x7	4x100	13.9	40	\$70.00	
	Brushed	16x7	4x100	16	40	\$80.00	
	Brushed	16x7	5x100	16	40	\$80.00	
	Brushed	16x7	5x114.3	16	40	\$80.00	
	Brushed	17x7	4x100	16.9	40	\$90.00	
	Brushed	17x7	5x100	16.9	40	\$90.00	
	Brushed	17x7	5x114.3	16.9	40	\$90.00	
		Silver	14x7	4x114.3	14.6	-9	\$65.00
		Graphite	14x7	4x114.3	14.6	-9	\$65.00
Silver		15x7	4x100	14.9	20	\$70.00	
Graphite		15x7	4x100	14.9	20	\$70.00	
Silver		15x7	4x100	14.5	40	\$70.00	
Graphite		15x7	4x100	14.5	40	\$70.00	
Silver		15x7	4x110	14.9	20	\$70.00	
Graphite		15x7	4x110	14.9	20	\$70.00	
Silver		15x7	4x114.3	15.4	0	\$70.00	
Graphite		15x7	4x114.3	15.4	0	\$70.00	
Silver		16x7	4x114.3	16.2	0	\$80.00	
Graphite		16x7	4x114.3	16.2	0	\$80.00	
		Hyper Grey	17x7	8x100/114.3	17.2	40	\$95.00
		Hyper Grey	17x7	5x114.3	17.2	44	\$95.00
		Hyper Grey	17x8	5x100	19.1	35/46	\$100.00
	Shadow Black	17x8	5x100	19.1	35/46	\$100.00	
	Hyper Grey	17x8	5x114.3	19.1	35/46	\$100.00	
	Shadow Black	17x8	5x114.3	19.1	35/46	\$100.00	
	Hyper Grey	18x8	5x100	20.8	35/46	\$115.00	
	Shadow Black	18x8	5x100	20.8	35/46	\$115.00	
	Hyper Grey	18x8	5x112	20.8	35/46	\$115.00	
	Shadow Black	18x8	5x112	20.8	35/46	\$115.00	
	Hyper Grey	18x8	5x114.3	20.8	35/46	\$115.00	
	Shadow Black	18x8	5x114.3	20.8	35/46	\$115.00	
	Hyper Grey	18x9	5x114.3	21.8	30	\$125.00	
Shadow Black	18x9	5x114.3	21.8	30	\$125.00		
	Full Blue	18x9	5x114.3	21.8	35	\$125.00	
	Graphite w/ Machine Lip	15x7	4x100	14.4	40	\$70.00	
	Red w/ Machine Lip	15x7	4x100	14.4	40	\$70.00	
	Graphite w/ Machine Lip	15x7.5	4x100	14.6	32	\$80.00	
	Red w/ Machine Lip	15x7.5	4x100	14.6	32	\$80.00	
	Graphite w/ Machine Lip	16x7	4x100	15.2	0	\$80.00	
	Red w/ Machine Lip	16x7	4x100	15.2	0	\$80.00	
	Matte Grey w/ Orange Stripe	15x6.5	4x100	13.5	38	\$70.00	
	Matte Black w/ Red Stripe	15x6.5	4x100	13.5	38	\$70.00	
	Matte Grey w/ Orange Stripe	16x7	8x100/114.3	15.5	40	\$80.00	
	Matte Black w/ Red Stripe	16x7	8x100/114.3	15.5	40	\$80.00	
	Matte Grey w/ Orange Stripe	16x7	10x100/114.3	15.5	40	\$80.00	
	Matte Black w/ Red Stripe	16x7	10x100/114.3	15.5	40	\$80.00	
	Matte Grey w/ Orange Stripe	17x7	8x100/114.3	17.2	40	\$95.00	
	Matte Black w/ Red Stripe	17x7	8x100/114.3	17.2	40	\$95.00	
	Matte Grey w/ Orange Stripe	17x7	10x100/114.3	17.2	40	\$95.00	
	Matte Black w/ Red Stripe	17x7	10x100/114.3	17.2	40	\$95.00	

KÖNIG-OFFICIAL USE ONLY:

DATE: _____

PRODUCT(s): _____

AMOUNT & FREQUENCY OF PRODUCT GIVEN: _____

APPROVED SPONSORSHIP LEVEL: *NASA SPONSOR SHIP PROGRAM LEVEL*

PRICE OF PRODUCT: (*NASA LEVEL*) _____

SPECIAL INSTRUCTIONS: _____

LOGO PLACEMENT & SIZE: *_4 Corners of vehicle* _____

CONTRACT TERM (if other than 1yr): _____

ENDORSED BY:

_____ Position: _____

APPROVAL SIGNATURE:

___*****NASA SPONSORSHIP PROGRAM*****___ Position: _____**XXXXXX**_____